KEYLINE ACADEMY
Building a Digital Career

Who Can Take the Course?

- Students and Graduates
- Entrepreneurs and Business Owners
- Website Developers and Designers
- Content Creators and Writers
- Professionals Seeking Career Transition
- Anyone Passionate About Digital Marketing

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> "Keyline Academy gives students a strong focus on practical skills and hands-on learning. Also, we composed the best knowledge for aspiring marketers.

Let's Connect

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✉ contact@keyline.academy

🏠 Tollygunge, Kolkata, 700040

🌐 www.keyline.academy

Diploma in Digital Marketing

₹19999

Start a transformative journey into the dynamic world of digital marketing with our comprehensive 3+1 months Digital Marketing Diploma Course. This program is meticulously crafted to equip you with the skills and strategies needed to thrive in the ever-evolving digital landscape.

Key Benefits

- Comprehensive Skill Set
- Industry-Relevant Curriculum
- Harness the power of ChatGPT to elevate your content creation skills
- Master both on-page and off-page SEO techniques
- Develop expertise in social media marketing
- Gain practical, hands-on experience
- Learn from experienced industry professionals
- Prestigious Certification

About Keyline Academy

Our digital marketing training center is a premier institution that offers extensive and industry-relevant training in digital marketing. Keyline Academy is a part of Keyline Digitech, a leading digital marketing company in Kolkata. Mr. Subrata Kundu is the founder and CEO of these companies. One of the key strengths of our training center is our team of expert instructors.

Our Location

32D, Chandi Ghosh Rd,

Kudghat, Ashok Nagar,

Tollygunge, Kolkata, West

Bengal 700040

Course Modules:

1. Fundamentals of Digital Marketing
2. WordPress and Graphics
3. Use of ChatGPT
4. Concept of SEO
5. Onpage SEO and Offpage SEO
6. Social Media Marketing Fundamentals
7. SM Best Strategies and Planning
8. Social Media Optimization
9. YouTube Video Marketing
10. Facebook Paid Campaign
11. PPC and Google Ads Basics
12. Google Ad Strategy and Plan
13. DM Tracking and Analysis
14. Use of Google and Other Paid Tools
15. Exam and Certification